

Town of Stow



Stow TV Handbook

**Policies and Procedures for
Stow Community Access Television
Cable Channel 9**



The Stow PEG Committee, Stow Town Building, 380 Great Road, Stow, MA 01775 prepared the *Stow TV Handbook* ("Handbook"). For questions or suggestions about the content of this document, please contact the Stow TV Coordinator at 978-897-7732 or stowtv@stow-ma.gov.

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I. Introduction

Stow TV is Stow's Community Access Television channel (cable channel 9) provided for by the current Stow cable license. Funding for implementation and operation of Stow TV is based on an Agreement between Comcast and the Town of Stow. The policies established by Stow TV and procedures required to use any of the facilities or services offered are contained within this *Stow TV Handbook* ("*Handbook*"), and are subject to change. It is the responsibility of the *Handbook* users to obtain the latest version of the *Handbook*.

A. Purpose

The purpose of Stow TV is to provide a cablecast bulletin board and cable television medium for Public, Education and Government ("PEG") Access within Stow:

- *Public Access* communication is provided by allowing Stow residents to cablecast over the cable access channel. Residents may also communicate through the bulletin board subject to these policies and procedures.
- *Education Access* communication is provided by programs that school officials, faculty and students may prepare and submit for cablecast and for the bulletin board, subject to lawful Nashoba Regional School District policy or Minuteman Regional School District policy, and Issuing Authority control in accordance with these policies and procedures.
- *Government Access* communication is provided by cablecast of town government meetings, local public hearings, and local government forums and through the bulletin board, subject to lawful Issuing Authority control in accordance with these policies and procedures. Annual or special town meetings may be subject to additional control as determined by the Town Moderator.

The Stow TV mission is to provide a PEG Access media center that enables the Stow community to express its creativity, explain its ideas, share its cultures, promote individual access to the media and provide Educational and Government Access for lawful school and municipal purposes. Through Stow TV, viewers may become a better-informed community.

The Stow PEG Committee is the designee of the Board of Selectmen, acting in its role as the Town's cable television license Issuing Authority pursuant to MGL c. 166A, §1. The Stow PEG Committee is designated by the Issuing Authority to be responsible for the policies and procedures related to the creation and delivery of Local Access Services, subject to and in accordance with applicable law.

The Stow TV Coordinator is responsible for training, equipment, and facilities together with certain cablecast services subject to individual producers being responsible for their own program productions and content as set forth herein. The Stow TV Coordinator or his or her designee, reporting to the PEG Committee, carries out day-to-day operations with the help of volunteers. Notwithstanding the foregoing, the Board of Selectmen as Issuing Authority reserves the right to designate a non-profit charitable corporation, or other entity, as access designee to be responsible for local access services, subject to applicable law.

B. Eligibility

Stow TV, including the bulletin board, equipment and cablecast services, is available to town residents, employees of the town or Schools, or members of municipal agencies and non-profit organizations that serve the town, subject to such users meeting lawful training, proficiency and/or membership criteria. Use of Stow TV shall be for non-commercial purposes. A town resident or organization must sponsor an employee or member of an organization requesting cablecast services who is not a town resident. To submit announcements for the bulletin board, the requester must complete and sign the *Bulletin Board Announcement Form* (see Attachment A of this *Handbook*). To submit a video program or use cablecast time, the applicant must sign the *Producer or Submitter Agreement Form* (see Attachment B of this *Handbook*). If under 18, the Form must be signed by a parent or legal guardian.

C. Use

No eligible individual or group within the Town of Stow shall be denied access to cablecast time on Stow TV based on race, sex, age, physical disability, religious or political belief, or sexual orientation.

Any eligible person or organization may request cablecast services for the presentation of a program or use of the bulletin board. The Stow TV Coordinator or his or her designee will assist by providing cablecast services and may provide equipment, training, and technical assistance to eligible persons for the production and presentation of non-commercial programs. The Stow TV Coordinator or his or her designee is not available to serve as a public access production crew to create program material or cover/record events. Individual producers must assume responsibility for their program production work and liabilities arising therefrom and for personal and property injury arising from the use of equipment and facilities and for liabilities arising from acts or omissions of their guests, crew and invitees.

In the future, the Stow TV Coordinator or his or her designee may provide training in the use of equipment and field production, editing, and post production along with technical assistance in program production. As a prerequisite to equipment use, a resident would be required to demonstrate adequate knowledge of the equipment to the Stow TV Coordinator. The Stow PEG Committee reserves the right to establish training and producer certification requirements and further rules concerning use of equipment, including but not limited to rules for advance reservation of equipment, duration of use of equipment, and signing for use of equipment.

A bulletin board will be available to cablecast a schedule of planned telecasts and a calendar of planned activities within the town and its schools during periods when video or live programming is not being cablecast.

The Stow TV procedures have been developed and are contained in this *Handbook*. Violation of any one of these procedures can result in full or partial loss, suspension or restriction of privileges to Stow TV and its facilities and cablecast services. Stow TV has full authority to deny or suspend access privileges in accordance with applicable law and these policies and procedures, however, such loss of privileges shall be subject to the affected person having a fair opportunity to be heard by the Stow PEG Committee with respect to same and a hearing on same shall afford the affected party due process to the extent required by law, including reasonable notice of the basis for denial or suspension of privileges. The procedure for appealing such decision is available elsewhere in the *Handbook*.

D. Loss or Damage

Stow TV intends to treat submitted program material carefully. However, Stow TV assumes no responsibility for the loss or damage to any materials submitted.

II. Program and On-Air Content

A “producer” is a person responsible for creating a program. A “submitter” is a person who brings program material and requests cablecast time even though he or she may not have produced the material.

Producers and submitters of material to be cablecast are responsible for the content of the material and must ensure the material does not violate applicable local, state and federal laws, regulations and rules, or the prohibitions listed below.

The material cablecast by Stow TV may not be recablecast without written permission from Stow TV.

Program content cablecast over Stow TV may not be altered.

A. Prohibitions

The following is prohibited from cablecast on Stow TV, subject to and in accordance with law:

1. Program material which would subject the producer or submitter to civil or criminal prosecution under any applicable local, state, or federal law for production or presentation that constitutes libel, slander, obscenity, incitement, invasion of privacy, violation of publicity rights or false and misleading statements.
2. Program material containing material that violates copyright, trademarks, service marks or other intellectual property rights. Use of such material generally requires obtaining appropriate rights from music licensing organizations, publishers, representatives, copyright, trademark, service mark and other intellectual property rights holders, cablecast stations, networks and any other persons as may be necessary for public showing. Stow TV producers and submitters may be asked to furnish written authorization for use of such materials.
3. Program material that creates the immediate or imminent danger of damage to property or injury to persons; the substantial obstruction of law enforcement or functions or services; the harm of any person by threat, threat of force or physical action through the exercise of a legal right, or the disturbance of any person in the enjoyment of a legal right; or the creation of a public nuisance.
4. The direct or indirect presentation of lotteries or lottery information, except for announcements pertaining to state-sponsored lotteries and games of chance to the extent prohibited under Federal Communications Commission standards and applicable law.
5. Advertising of for-profit commercial services and direct or indirect solicitation of money except for tax-exempt, charitable and not-for-profit organizations. The submitter or producer may be required to provide proof of tax-exempt, charitable or not-for-profit status. Notwithstanding the prohibition of commercial advertising, programs may contain a notice of underwriting support from a commercial sponsor so long as such notices are consistent with the style standards for notices of underwriting support as used by non-profit affiliates of the Public Broadcasting System (PBS).
6. Any material that violates local, state or federal law, or FCC regulations.

B. Responsibilities

Producers and submitters of material intended to be cablecast on Stow TV must be familiar with and are fully responsible for the content of their program material.

Producers and submitters of material to be cablecast must sign the *Producer or Submitter Agreement Form* (Attachment B) acknowledging legal responsibility for the content of the material and responsibility for use of facilities and equipment, and for the acts of their crew, guests and invitees. If the submitter or producer is under 18, a parent or legal guardian must sign the appropriate form. The content of material presented on Stow TV is solely the responsibility of the producer or submitter. Liability for the content of programs or other cablecast material for which Stow TV does not have direct production control shall not attach itself to the Town of Stow, its elected or appointed officials, its agents, designees, servants or Stow TV.

Producers and submitters are responsible for ensuring that programs or content which contain copyrighted material have proper release forms from the agencies, individuals or organizations that hold legal title to these materials, as well as persons appearing in the program material and their representatives as customary or necessary in connection with cablecasting. Producers and submitters must obtain in writing, and submit with the *Producer or Submitter Agreement Form*, all the approvals, clearances, licenses, etc. necessary for authorization to cablecast the program material. Failure to provide the necessary clearances, rights, licenses, etc. may result in the suspension of the particular program, series, or episode in question until such proof is provided.

C. Potentially Offensive Material

Each producer or submitter is responsible to notify Stow TV whether his/her programming content contains any "potentially offensive" material according to the following guidelines:

1. A program that contains content such as, but not limited to, the following will be considered potentially offensive to some audiences, particularly children.
 - a. Profanity, extreme slang or vulgar language;
 - b. Sexual activities not defined under obscenity;
 - c. Extreme acts or depictions of violence.

Stow TV reserves the right to run potentially offensive programming at later time periods when it is less likely to be viewed by minors.

2. The producer or submitter is responsible to ensure that programs or cablecast material which contains material deemed not suitable for young viewers or explicit material has a disclaimer to that effect as part of their opening credits on the tape.
3. Failure to notify Stow TV of potentially offensive material prior to a program or other cablecast material airing may result in loss of or suspension of privileges in accordance with applicable procedures set forth above.

D. Disclaimers

1. Stow TV reserves the right to include, or require the producer to include, the following notice before and/or after a program: "The views expressed on the following [or "preceding"] program are those of the individual producer and do not necessarily reflect those of Stow TV."
2. Stow TV reserves the right to include, or require the producer to include, the following notice before and/or after a program: "Stow TV is not responsible for the technical quality of the following [or "preceding"] program."

3. Stow TV reserves the right to include, or require the producer to include, the following notice before and/or after a program: "The following [or "preceding"] program may contain sensitive material. Viewer discretion is advised."
4. If Stow TV makes a good-faith determination that the subject material in a program may offend some viewers and/or may not be appropriate for children, Stow TV may include the following notice before and/or after a program and/or may require the producer to add the following notice as part of their opening credits on the tape: "The following [or "preceding"] program may contain material offensive to some viewers. Viewer discretion is advised."
5. Stow TV reserves the right to require such other disclaimers as may be appropriate and lawful, before and after a program and at such other times as may be reasonable.

E. Political and Issue-Oriented Programming

Political candidates or advocates of ballot issues or public affairs issues are subject to the same policies and regulations as other users of the Stow TV public access channel except as may be otherwise explicitly referenced herein. The nature of public access is that everyone in the community has equal access to the facilities and cablecast time. Residents are encouraged to produce program material to express diverse ideas and viewpoints

F. Indemnification

Producers and submitters of programs or other cablecast material shall indemnify and hold harmless the Town of Stow, its elected and appointed officials and its agents and servants and Stow TV against any claims, liability, legal fees and expenses arising out of any use of the material that they cablecast and arising out of their acts and omissions with respect to use of facilities and or equipment, or arising out of any breach of Stow TV policies including, but not limited to, any claims in the nature of libel, slander, invasion of privacy or publicity rights, noncompliance with applicable laws and unauthorized use of copyrighted material. Agreement to the foregoing may be made a condition of use of facilities and equipment.

III. Program Policies and Procedures

A. Scheduling Cablecast Time

Cablecast times are provided on a fair and equitable, nondiscriminatory basis to any resident filing a request, in accordance with the operating rules, subject to viewpoint-neutral lawful scheduling criteria. It should be understood, however, that since this is a shared resource, specific cablecast time and equipment use requests cannot always be guaranteed.

1. Requests for cablecast time shall be processed on a fair and equitable, nondiscriminatory basis, subject to the availability of equipment and cablecast time.
2. Recordings and programs for cablecast should be at least fifteen (15) minutes in length. The preferred length is at least thirty (30) minutes.
3. Cablecast time scheduling requests must be submitted to the Stow TV Coordinator or his or her designee at least two (2) weeks prior to the desired cablecast date.
4. Requesters must sign the appropriate forms before any program is cablecast.
5. If scheduling and equipment allows, a taped program may be repeated during any weekly period. First-run programs have priority over reruns. Locally produced programs have priority over programs that a local sponsor imports from outside of the town.
6. Time slots for program series will be allocated by the Stow Peg Coordinator or his or her designee in accordance with reasonable scheduling criteria, provided ample time remains available for other programming requests and the following conditions are met:
 - a. Titles and descriptions of programs are submitted to the Stow TV Coordinator or his or her designee at least four (4) weeks in advance of the first cablecast date.
 - b. The requester has new program material on a consistent basis.
 - c. If a series requester regularly fails to have the program ready for scheduled showing, the time slot may be assigned to other requesters.
 - d. A series time slot will be allocated for new series only if the requester has completed two programs in the proposed series.
7. Except for live and series programming, cablecast time will be scheduled when a program is complete and the Producer or Submitter Agreement Form is submitted.
8. Tapes scheduled for cablecast must be delivered to the Stow TV Coordinator or his or her designee at least one week prior to the scheduled cablecast.

B. Technical and Tape Standards

1. Programming must meet minimum quality standards. If programming does not meet minimum technical standards and/or does not comply with FCC regulations, Stow TV will refuse the request to cablecast.
2. All videotapes supplied for cablecast must have no observable defects, and must be in VHS Standard Play (SP) mode unless other arrangements have been made.
3. Labels – Before cablecast, all videotapes must be clearly labeled with the following information on the box spine and on the tape:
 - a. Title of program
 - b. Producer's name
 - c. Length of black leader (seconds)
 - d. Length of introductory titles (seconds)
 - e. Length of program material, not including leader (hours: minutes: seconds)
 - f. Date submitted to Stow TV
4. The beginning of a cablecast program must include 30 seconds of black leader.
5. Introductory titles should follow the black leader. If no introductory titles are included, then the tape should include a total of 90 seconds of black leader.
6. Tapes should include 60 seconds of black at the end.
7. Tapes should include appropriate production credits.

C. Grants, Underwriting, and Sponsorship

Programs may be sponsored or underwritten with the following conditions:

1. Underwriting support for programs must be for goods and services or in-kind contributions that aid in developing and improving the program.
2. Credit for underwriting will be similar to the following: "Goods and services used in the production of this program were contributed by [company name]" and shall be consistent with the underwriting style standards used by non-profit Public Broadcasting System (PBS) affiliates.
3. Credits will be shown before and after the program.

Stow TV must be notified that a program will be underwritten at the time the program proposal is submitted.

Any individual or group submitting a proposal for grant funding for a project which involves the use of Stow TV's equipment must have obtained prior written approval from Stow TV.

D. Outside Programming (Bicycled Tapes)

A bicycled tape is a videotape that is not produced in the town, but rather, is pre-produced and prerecorded material that is submitted to Stow TV for cablecast. Any eligible resident of Stow (see Section I, subsection B. *Eligibility*) may sponsor a program produced or originating outside of Stow. Stow TV may also exercise the prerogative to sponsor outside programming. Bicycled tapes must be noncommercial in nature and technical and production quality must be high. Locally produced programs will receive priority scheduling. Stow TV may require sponsors of programs produced outside of Stow to include a notice stating the name of the local sponsor of the program at the beginning and end of the program.

E. Rights

Stow TV program submitters and producers have the following rights.

1. Ownership of rights to all original material.
2. To request in writing that a program recording they submitted to Stow TV be removed from the cablecast schedule.

Stow TV has the following rights:

1. To retain a tape of the program for its tape library
2. To make duplications of the program for noncommercial distribution, except where permission has expressly been denied. Producers will be given credit in the videotape for such use.
3. To cablecast the program at any time in the future and as often as is deemed appropriate by the Stow TV Coordinator and his or her designee, unless requested in writing by the submitter that the program be removed from the cablecast schedule.
4. To exercise the option of erasing an obsolete or unusable program 14 days after it has been cablecast.
5. Stow TV will own programs produced by Stow TV with or without the assistance of volunteers.

IV. Bulletin Board

A text information bulletin board service is available, free of charge, to Stow residents, town departments, elected and appointed officials, regional school district administration and faculty and staff, and non-profit organizations serving Stow. The bulletin board consists of text information cablecast on the Stow TV channel 9. This bulletin board service will act as a Stow community calendar and provide non-commercial public service announcements and event information.

A. Eligibility to Submit Messages

1. The service is available to residents of the town and representatives or employees of non-profit organizations that serve the town. Residents, school and town officials and organizations located within Stow may submit messages.
2. Announcements for events outside of Stow must be sponsored by a Stow resident or organization. This rule may be waived for events hosted at or sponsored by the Nashoba Regional School District or the Minuteman Regional School District.

B. Message Content and Format

1. Messages may be submitted to announce upcoming events, changes to scheduled events, results of an event (i.e., election results), or provide general information on a particular topic.
2. Messages must adhere to all the conditions and prohibitions described in Section II, *Program and On-Air Content* and its subsections including *Prohibitions, Responsibilities, and Indemnification*.
3. Announcements are limited to approximately seven (7) lines of thirty (30) characters per line, including spaces. At the discretion of the Stow TV Coordinator and his or her designee, special arrangements may be made for a multiple screen message.
4. Requests that are submitted with incomplete information will not be cablecast. Stow TV will attempt to contact the message owner when incomplete message requests are received.
5. An image, such as a picture for background, an illustration, or your own legitimate logo, may be included with a bulletin board announcement request.
 - a. Images will be used at the discretion of the Stow TV Coordinator and his or her designee. Issues such as workload, staff resources, technical or copyright considerations may prevent image use.
 - b. Hardcopy images or digital images may be submitted. Digital images may be submitted on floppy disk or emailed to stowtv@stow-ma.gov. Return of disks and hardcopy pictures will be on a best efforts basis.
6. Stow TV reserves the right to edit messages for space considerations, when necessary.
7. The Stow TV Coordinator or his or her designee determines message content for cablecast on the "crawler bar".
8. Stow TV is not responsible for errors that appear in the cablecast message, either because of information provided by the requester or caused by the Stow TV Coordinator or his or her designee.

C. Procedure to Submit a Bulletin Board Request

1. The Bulletin Board Announcement Form is available at the Stow Town Building, Randall Library, and the Stow web site.
2. To place a message on the bulletin board, complete and sign a *Bulletin Board Announcement Form* and submit to the Stow TV Coordinator or his or her designee as described below:
 - a. Mail to Stow TV, 380 Great Road, Stow, MA 01775; or
 - b. Fax to 978-897-4553, or
 - c. Deliver to the Stow TV Coordinator or his or her designee
3. Message requests should be submitted fourteen (14) days prior to the desired starting date for cablecast. Requests received fewer than fourteen (14) days prior to the starting date may not be cablecast by the requested date/time.
4. General messages that do not pertain to a specific event will be cablecast based upon available space and cablecast time.
5. If a message is intended to run for longer than thirty (30) days, the Stow TV Coordinator may require that a new Bulletin Board Request Form be filed at 30 day intervals in order for the message to continue running.
6. Users of the bulletin board are subject to all the policies and procedures contained in this *Handbook*.
7. Stow TV will review messages for adherence to rules described in this *Handbook*. In some cases, the requester may be required to provide proof of tax-exempt, non-profit status, or of copyright or trademark rights.
8. The Bulletin Board is updated weekly, generally early in the week.
9. If you have any questions about completing the *Bulletin Board Announcement Form*, please contact the Stow TV Coordinator at 978-897-7732, or send email to stowtv@stow-ma.gov.

V. Policy for Cablecast of Town Board Meetings

Cablecast of meetings of Stow town boards/commissions on Stow PEG Channel 9 will be governed by the following policies:

1. The board or committee chairperson will make the decision whether or not their meeting will be cablecast and schedule use of appropriate facilities.
2. At least one room in the Stow Town Building will be equipped for recording or cablecast town board meetings.
3. Depending on the availability of an open meeting room with equipment and availability of staff or volunteers, and at the discretion of the board chairperson, the Stow TV Coordinator and his or her designee may activate televising equipment at the beginning of meetings of town boards and /or committees.
4. Each room equipped with televising equipment will have a sign posted in the room to indicate that the meeting may be recorded or cablecast.
5. There will be a clearly visible indicator to inform the board chairperson when the televising equipment is operating.
6. An on/off switch will be available in each room to allow the board chairperson to turn the televising equipment on or off.
7. It is the responsibility of the chairperson to turn off the televising equipment if he or she chooses not to record or cablecast the meeting.
8. It is the responsibility of the chairperson to turn off the televising equipment if the committee is meeting in Executive Session.
9. Operating instructions for televising equipment, as well as the *Policy for Cablecast of Town Board Meetings* (Section V of the *Handbook*) may be available in each room where meetings may be televised
10. Original recordings of each meeting will be secured by the Stow TV Coordinator and his or her designee and kept in the Town Building.
11. A schedule of times when meetings will be cablecast may be posted on the Channel 9 bulletin board.

Recordings of the original content of cablecast meetings will be maintained by the PEG Committee for up to 60 days, after which they may be destroyed.

VI. Other Conditions

A. Standards of Conduct

These Standards of Conduct apply to Stow TV Coordinator, his or her designee, volunteers, and producers and submitters.

1. Safety First. Keep yourself safe, keep others safe, and keep property and equipment safe at all times. Endangering the safety of oneself, others, or Stow TV property will not be tolerated.
2. Appropriate, professional, and respectful behavior is expected at all times.
3. Respect for, and appropriate use of, Stow TV property and equipment is required.

Subject to and in accordance with applicable law and this *Handbook*, privileges to use Stow TV facilities and cablecast services may be denied or suspended, or restricted fully or partially, for engaging in any conduct that Stow TV reasonably finds to violate applicable law or these policies and procedures.

B. Complaints and Escalation Process.

A complaint by volunteers, submitters and producers disputing the meaning, interpretation or application of Stow TV policies and procedures must first be presented in writing to the Stow TV Coordinator or his or her designee. The Coordinator or his or her designee will offer to meet with the complainant within fourteen days of receipt of the complaint in an effort to settle the complaint. A written decision by the Stow TV Coordinator or his or her designee will be returned to the complainant within seven days of the meeting. In the event that the complaint is not disposed of within twenty-one days of submission, the complainant may submit an appeal in writing to the Stow PEG Committee. Within fourteen days of receipt of the written appeal, the Stow PEG Committee will hold a hearing to review the complaint and render a decision. A written decision by the Stow PEG Committee will be returned to the complainant within seven days of the hearing. Decisions of the Stow PEG Committee will be final.

C. Public Records

Stow TV will keep a written public record of all programs cablecast, along with names, addresses and contact information of persons and organizations that submit or produce programming. The information will be made available to the public for inspection. All written records will be kept a minimum of two years. Written records do not include material submitted for cablecast.

The Stow TV Coordinator or his or her designee will serve as the custodian of public records.

Copies of the above mentioned written records are available upon request per the Town's public information request procedure. However, the requesting party may be charged the appropriate costs. Persons requesting inspection of the public file should identify themselves by name and address, in writing. Persons inspecting the public file may not remove any records from the premises.

VII. Definitions

- a. **Advertising** – Calling public attention to one's product, service, need, etc., for profit-making purposes. Solicitation of money or support for goods, political candidates, or political opinions through bulletin board text pages, :30/:60 second full motion video spots or infomercials.
- b. **Bulletin Board** - Available to provide a schedule of planned cablecasts, and a calendar of planned activities within the town and schools.
- c. **Copyright** – Certain rights to the material contained in a program, including, but not limited to, rights of reproduction, publishing, and cablecasting of information consistent with applicable copyright law.
- d. **Crawler Bar** – a text message that scrolls across the screen.
- e. **Federal Communication Commission (FCC)** – The U.S. government agency established in 1934 to regulate electronic communications.
- f. **Invasion of Privacy** - The wrongful intrusion into one's private affairs by other individuals or the government. In addition, the intrusion into one's private affairs with which the public has no concern by unwarranted exploitation or publicity that causes mental suffering or humiliation to the average person.
- g. **Issuing Authority** – The Board of Selectmen of the Town of Stow in their capacity as cable television license Issuing Authority pursuant to M.G.L. c. 166A.
- h. **Local Access Services** – The bulletin board, video, and other cablecast services over Stow TV Channel 9.
- i. **Libel** – Any written material that constitutes a defamation of character.
- j. **Obscene Material** – Material that meets the legal definition of obscene material under local or state laws, or court rulings as determined in accordance with applicable law.
- k. **Producer** - The person responsible for creating a program.
- l. **Slander** – Any oral statement that constitutes a defamation of character.
- m. **Submitter** - A person who brings program material and requests it be cablecast even though he or she may not have produced the material.
- n. **Televising Equipment** shall include video, audio, cablecast, and recording equipment and media.
- o. **Trademark** - Any word, name, symbol or device used by a manufacturer or merchant to identify his or her goods. Trademark shall be defined in accordance with applicable federal and state law and include "service marks" if and when applicable.

VIII. Attachments

For questions or assistance for any of the Stow TV Forms, please contact the Stow TV Coordinator at stowtv@stow-ma.gov or at 978-897-7732

The following forms are included in the *Stow TV Handbook* and are contained on the following pages.

A. *Bulletin Board Announcement Form*

This form is used when requesting the cablecast of information on the Bulletin Board.

B. *Producer or Submitter Agreement Form*

This form is used when submitting video or program material for cablecast.

The Stow PEG Committee may revise this *Handbook*. The current version of the *Handbook* will be available at the Town Building, on the Stow web site, and at Randall Library.

Bulletin Board Announcement Form

To request an event announcement be placed on the Stow TV Bulletin Board,
mail completed form to Stow TV, Stow Town Building, 380 Great Road, Stow, MA 01775;
or FAX to 978-897-4553 or deliver to the Stow TV mailbox in Town Building.



978-897-7732
stowtv@stow-ma.gov

Requester's Name(s): _____

Phone Number: (Day) _____ (Eve) _____

Address: _____

Email: _____

Organization (if applicable): _____

Announcement start date: _____ Announcement end date: _____

Announcement (please print or type – Limited to 7 rows, 30 characters/row)

Bulletin Board

1. Use of the bulletin board is subject to the policies and procedures contained in the *Stow TV Handbook*.
2. Any Stow community, government, or school member or group may submit messages. Announcements for events outside of Stow must be sponsored by a Stow citizen or group.
3. Messages may not include: any obscene or profane material in accordance with applicable law and FCC Regulations; any lottery or lottery information; any advertisements of for-profit commercial services or advertisements for political candidate campaigns or ballot referenda questions; any direct or indirect solicitation of money except for charitable and not-for-profit organizations; any material which constitutes libel, slander, invasion of privacy or publicity rights, violation of trademark or copyright, or which might violate any local, state or federal law, regulation or rule .
4. Message requests should be submitted 14 days prior to the desired starting date for cablecast.
5. Additional copies of this form are available at the Town Building, Randall Library, and www.stow-ma.gov.
6. Stow TV is not responsible for any errors that appear in the announcements either because of information provided by the submitter or because of processing by the Stow TV Coordinator or his or her designee.
7. I agree to indemnify and hold harmless the Town of Stow, its elected and appointed officials, Stow TV and their agents and servants from any liability or legal fees and expenses incurred either by the Town of Stow or the Requester as a result of cablecasting this message and accompanying visual material.

Requester's Signature: _____ Date: _____

If under 18, Form must be signed by a parent or legal guardian.

For Stow TV Use

Date: _____ Accepted: _____ Rejected: _____ Received By: _____

Comments: _____

Producer or Submitter Agreement Form

To request a program or video be cablecast on Stow TV Channel 9:
Contact the Stow TV Coordinator
Stow TV, Stow Town Building, 380 Great Road, Stow, MA 01775;
Phone: 978-897-7732 Email: stowtv@stow-ma.gov Fax: 978-897-4553.



Requester's Name(s): _____
Phone Number: (Day) _____ (Eve) _____
Address: _____ Email: _____
Organization (if applicable): _____
Program Title: _____
Program Producer: _____
Program Description: _____
Program Length without leader: _____ Leader Length: _____
Should the program air on or before specific dates? Requested cablecast dates or times? Describe: _____
Does this program have "potentially offensive" content as described in the *Handbook*? _____
Additional Information: _____

Stow TV Agreement

1. I agree to abide by the policies and procedures contained in the *Stow TV Handbook*.
2. I am responsible for the content of program material produced or submitted by me and agree that such program material will not include any obscene or profane material in accordance with applicable law and FCC Regulations; any lottery or lottery information; any advertising of for-profit commercial services or advertisements for political candidate campaigns or ballot referenda questions; any direct or indirect solicitation of money except for charitable and not-for-profit organizations; any material which constitutes libel, slander, invasion of privacy or publicity rights, violation of trademark or copyright, or might violate any local, state or federal law, regulation or rule .
3. I understand that I must obtain all approvals, clearances, licenses, etc. for the use of those program materials; including, but not limited to music licensing organizations, copyright owners, performer's representatives, persons appearing in the program material and any other approvals required to show the program on Stow TV.
4. I indemnify and hold harmless the Town of Stow, its elected and appointed officials, Stow TV and their agents and servants against any claims liability, legal fees and expenses arising out of any use of this cablecast material or any breach of Stow TV policies including, but not limited to, any claims, liability, and legal and expenses in the nature of libel, slander, invasion of privacy or publicity rights, noncompliance with applicable laws and unauthorized use of copyrighted material or arising out of my acts and omissions with respect to use of equipment or facilities or other liabilities for which I may be responsible.
5. I understand that I assume full responsibility for any dispute arising from violation of the above conditions and agree to hold blameless in any disputes the Town of Stow, its elected and appointed officials and its agents and servants and Stow TV in any dispute arising thereof.
6. I understand that I may be criminally liable for cablecasting any material which contains lottery or lottery information, obscenity, or which incites or promotes illegal activities.

Requester's Signature: _____ Date: _____
If under 18, Form must be signed by a parent or legal guardian.

For Stow TV Use

Date: _____ Accepted: _____ Rejected: _____ Received By: _____
Cablecast Dates: _____
Comments: _____
Form V. 041110